

# Bellarmino Fashion Show Program Advertising Agreement



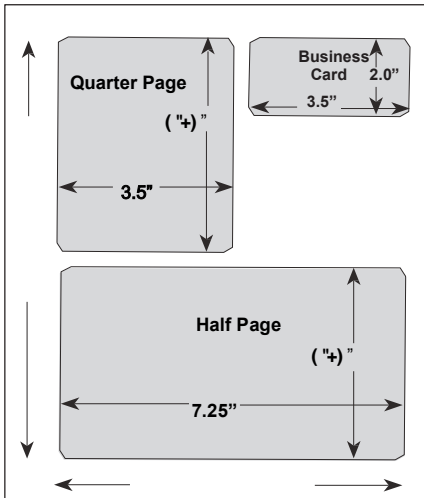
Name of Company/Individual (Please Print or Type) \_\_\_\_\_ Date \_\_\_\_\_

How would you like to be listed in the Program Advertisers Index? \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Advertiser's Contact Name \_\_\_\_\_ Title \_\_\_\_\_



**AD DEADLINE:  
OCTOBER 4, 2020**

**Mail Payment & Agreement to:**  
Bellarmino College Prep  
Fashion Show Program  
960 West Hedding Street  
San Jose CA 95126-1215  
OR email Marisella Prada at  
marisellaprada@gmail.com.

Thank you for your support!

Tax ID #: 94-1160938



Solicited by: \_\_\_\_\_ Date: \_\_\_\_\_

PLEASE SELECT SIZE OF AD			COST OF AD
<input type="checkbox"/> Back Cover	8.5" x 11"	\$2500	\$ _____
<input type="checkbox"/> Inside Back Cover	8.5" x 11"	\$2000	\$ _____
<input type="checkbox"/> Inside Front Cover	8.5" x 11"	\$2000	\$ _____
<input type="checkbox"/> Full Page	7.25" x 9.25"	\$1250	\$ _____
<input type="checkbox"/> Half Page	7.25" x 4.75"	\$1000	\$ _____
<input type="checkbox"/> Quarter Page	3.5" x 4.75"	\$ 750	\$ _____
<input type="checkbox"/> Business Card	3.5" x 2"	\$ 500	\$ _____
<input type="checkbox"/> BCP Team Full Pg	7.25" x 9.25"	\$ 900	\$ _____
<input type="checkbox"/> BCP Team Half Pg	7.25" x 4.75"	\$ 700	\$ _____

YES, I would like to submit a Sponsorship Ad for a 100% donation benefit.  
See details on back of form.

**TOTAL COST:**

**ART** (See guidelines on back of form)  
 Same as last year. (Note: Resubmit if ad size is different.)  
 New or modified ads will be provided by advertiser.  
 Need basic design help.

**THANK YOU FOR YOUR SUPPORT OF FINANCIAL AID!**

**Email ad or submit ad questions to Bettie Anderson at [fashionshow@bcp.org](mailto:fashionshow@bcp.org).**

**PAYMENT INFORMATION :**  
 Check# \_\_\_\_\_ enclosed for \$ \_\_\_\_\_ made payable to Bellarmino College Prep.  
 Visa     MasterCard     American Express     Discover  
 Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
 Please print name as it appears on card: \_\_\_\_\_  
 Address associated with card (if different from above): \_\_\_\_\_

Bellarmino reserves the right to make final decisions on ad placement in the program. All materials submitted are subject to the approval of BCP. Advertising fees are nonrefundable. BCP shall not be held liable for any errors or omissions. The Advertiser agrees to hold Bellarmino, its agents and contractors harmless for any loss or expense resulting from any claims or suits based upon the advertisement. This contract comprises our agreement in its entirety. No verbal agreements will be recognized.

**OFFICE USE ONLY**  
 Date Received: \_\_\_\_\_  
 Recorded by: \_\_\_\_\_  
 Date Paid: \_\_\_\_\_  
 Check # \_\_\_\_\_ Amount: \_\_\_\_\_  
 SPONSORSHIP AD? YES NO



## Guidelines for Bellarmine Fashion Show Program Advertising

***To ensure the highest quality reproduction of your ad, please refer to the following guidelines when submitting your artwork for the Bellarmine Mothers' Guild Fashion Show:***

- Ads may be submitted via email as attachments. Multiple files must be placed in one folder and the folder should be ZIPPED prior to sending. **Please do not place the file in the body of the email message.**
- We can accept PC/MAC discs (CD) and USB drives.
- Ads should be final production ready and at 100% of purchased ad size. A PDF or printed sample must accompany all submissions to ensure your ad prints correctly.
- Color ads should be in CMYK.
- Acceptable file formats are EPS, TIFF, or high resolution PDFs. All images and files must be 300 dpi or greater at 100% of the size.
- All rasterized files should be saved as TIFF files and all Adobe Illustrator files as EPS.
- If supplying Adobe Illustrator EPS files, please include linked graphics and convert fonts to outline. If the file submitted does not have fonts outlined, a similar font may be substituted.
- **Sponsorship Ads**  
To receive 100% donation credit for your advertising purchase, the copy must have **"no call to action"**, which translates to ***no business address, phone number, email or website information to be included in the ad.***

If you have any questions regarding artwork submission specifications, please contact Bettie Anderson at [fashionshow@bcp.org](mailto:fashionshow@bcp.org).

Thank you.