

GUIDELINES FOR ADVERTISERS SUBMITTING ARTWORK

To ensure the highest quality reproduction of your ad, please refer to the following guidelines when submitting your artwork for the Bellarmine Mothers' Guild Fashion Show Program:

We would prefer to receive all files digitally. Ads should be camera-ready and actual size. A printed sample must accompany all submissions so that we can make sure that the ad prints correctly.

Please provide camera-ready artwork in EPS, TIFF, or PDF files. PDF files must be submitted with compression off.

All files and images must be high-resolution (300 dpi or greater). Files that require resizing may not appear as intended.

All fonts and graphics must be embedded in the file. If the file submitted does not contain all embedded font files, a similar font may be substituted.

All rasterized files should be saved as TIFF files and all Adobe Illustrator files as EPS. We regret that we cannot accept JPG/JPEG, GIF, Bitmap, or WMF files.

We can accept PC or MAC discs (CD or ZIP). Ads may also be submitted via email as an attachment. Multiple files must be placed in one folder and the folder STUFFED or ZIPPED prior to sending. Please do not place the file in the body of the email message.

All files to be printed in black and white will be submitted for production in grayscale.

If you have technical questions regarding artwork specifications, please contact Kim Pfahnl at kim@pfahnl.net